

Marketing Platforms
(284 Companies)



POS Payments
(205 Companies)



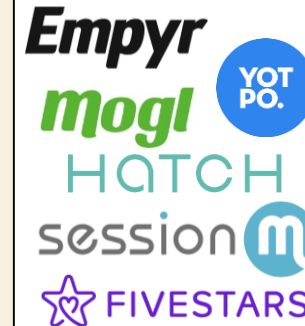
Social Discovery
(75 Companies)



Made-to-Measure
(63 Companies)



Loyalty Programs
(142 Companies)



Store Analytics
(97 Companies)



Last Mile Logistics
(229 Companies)



RETAIL TECHNOLOGY

VS / VENTURE SCANNER

The [Venture Scanner](#) retail technology report currently tracks 1,932 retail technology startups with \$98B in funding

Personalization
(134 Companies)



In-Store Experience
(187 Companies)



Retail Infrastructure
(153 Companies)



Retail Data and Analytics
(114 Companies)



Local Availability
(53 Companies)



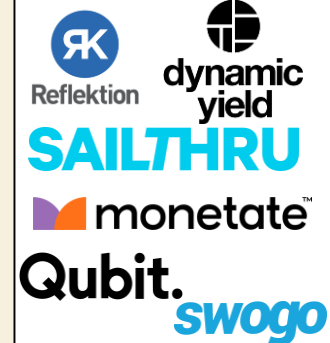
Local Daily Deals
(46 Companies)



Local Advertising
(40 Companies)



Product Recommendation
(89 Companies)



Local Incentives
(85 Companies)



The graphic above shows only a sampling of companies in each category. Data cumulative through September 2019