

Content Marketing
(168 Companies)



Content Creation
(89 Companies)



Social Media Marketing
(254 Companies)



Email Marketing
(125 Companies)



Mobile Marketing
(169 Companies)



Marketing Platforms
(284 Companies)



MARKETING TECHNOLOGY



The [Venture Scanner](#) marketing technology report currently tracks 1,883 marketing technology startups with \$50B in funding

Ad Networks
(181 Companies)



Marketing Automation
(293 Companies)



Personalization
(134 Companies)



Influencer Marketing
(84 Companies)



SEO
(86 Companies)



SEM
(45 Companies)



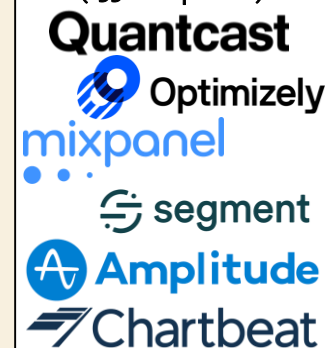
Social Discovery
(75 Companies)



Social Intelligence
(95 Companies)



Marketing Analytics
(155 Companies)



The graphic above shows only a sampling of companies in each category. Data cumulative through September 2019