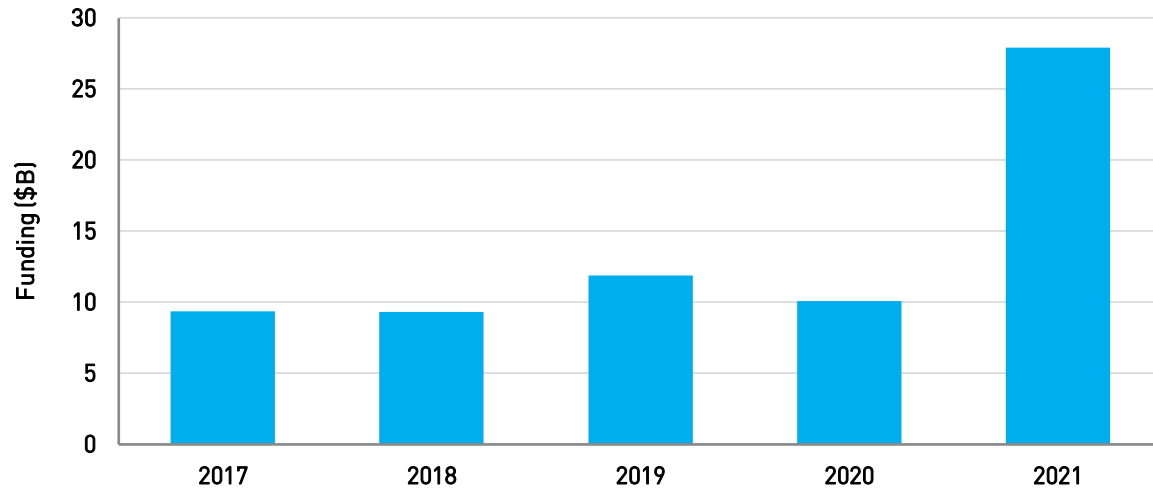


# Martech 2021 Summary

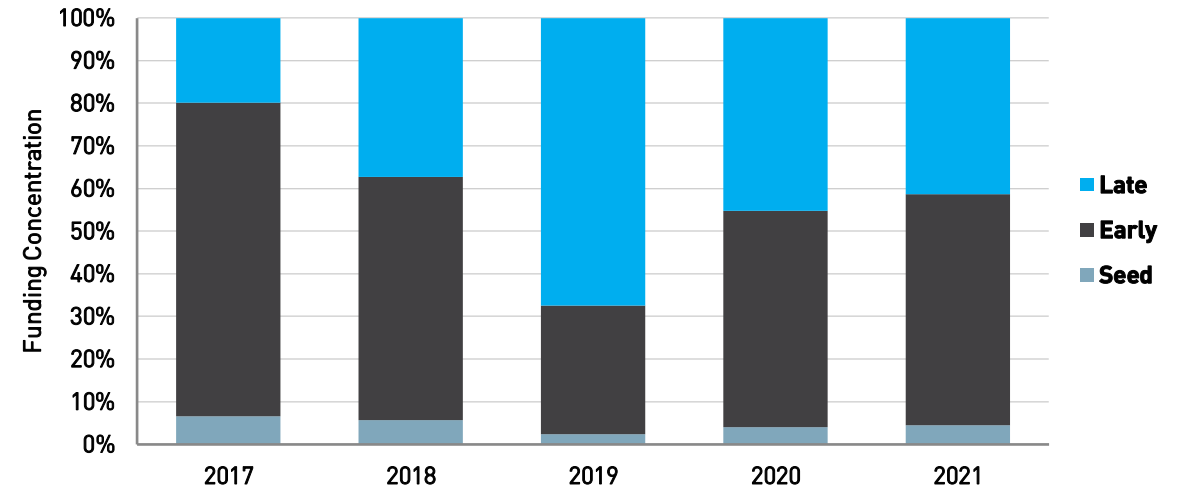
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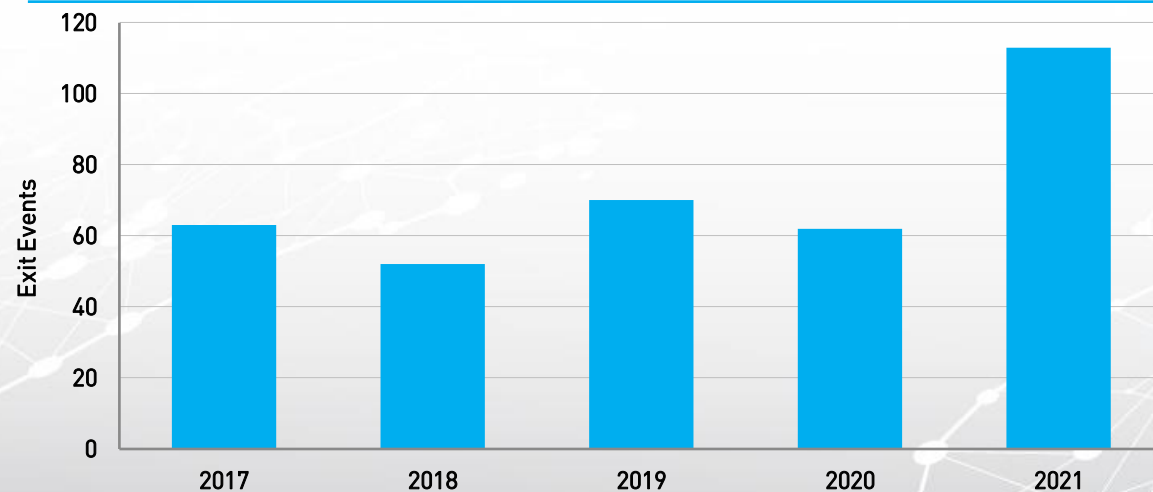
## Funding






## Maturity



## Exits



## Key Takeaways

- Martech 2021 funding more than doubled from the previous annual high, closing at \$28B. Top 3 funding events last year  
  
- 59% of 2021 funding went into seed and early stage companies
- There were 113 martech exit events last year, a new peak