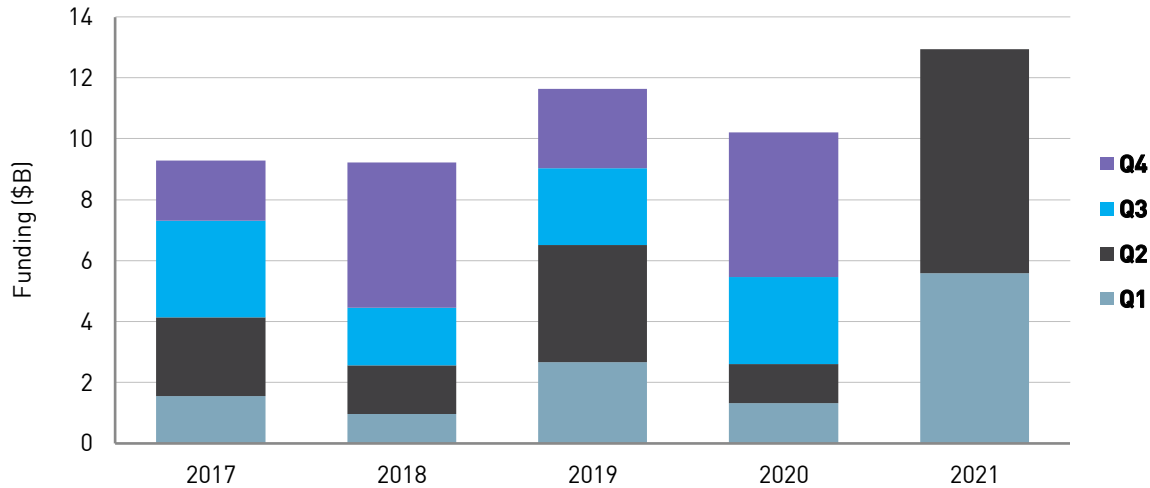


# Martech Q2 Summary

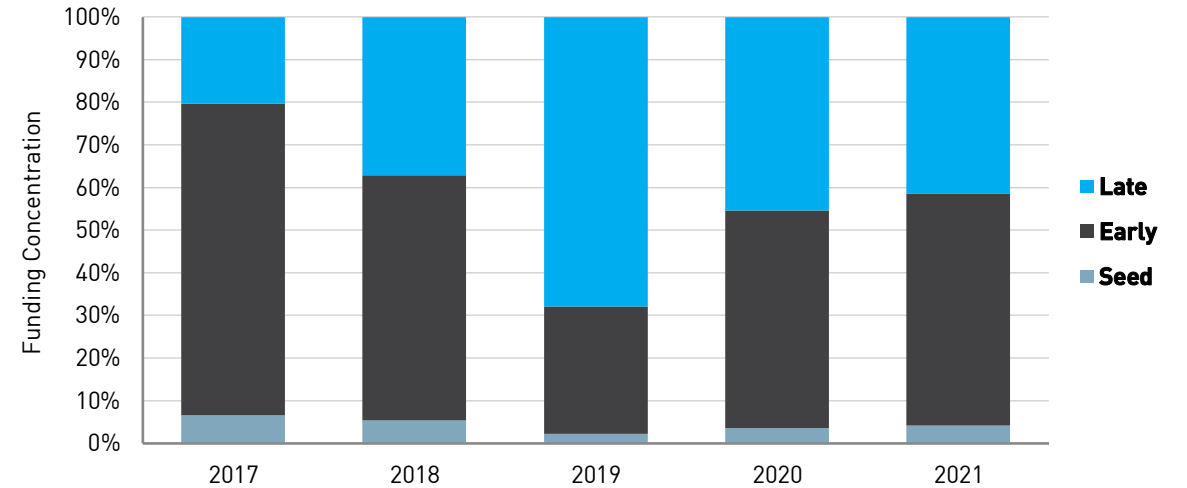
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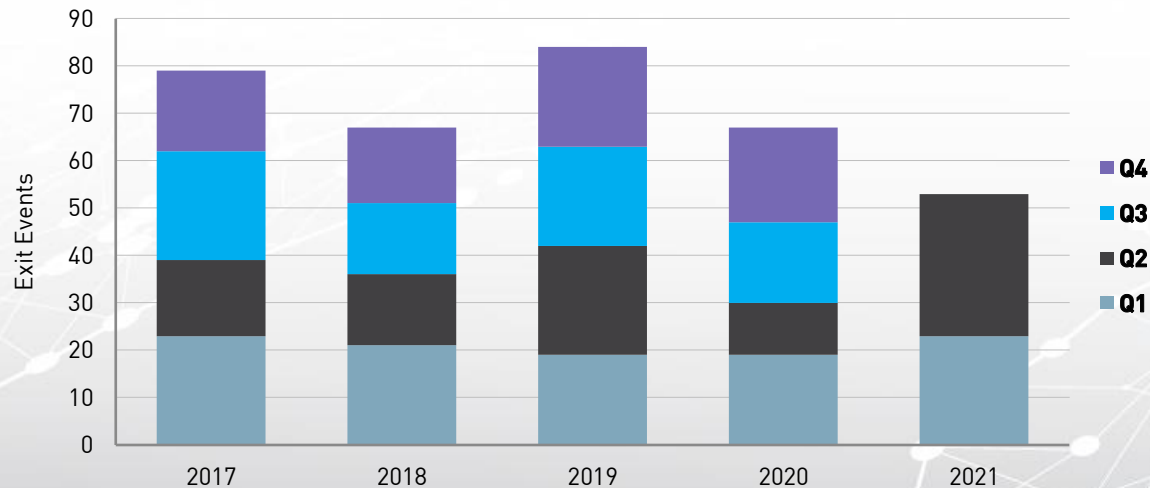
## Funding



## Maturity



## Exits



## Key Takeaways

- Marketing technology funding through Q2 has already surpassed all previous full year funding sums with \$13B invested so far. Top 3 funding events last quarter



- 58% of 2021 funding through Q2 has gone into seed and early stage companies
- There have been 53 marketing technology exit events so far this year