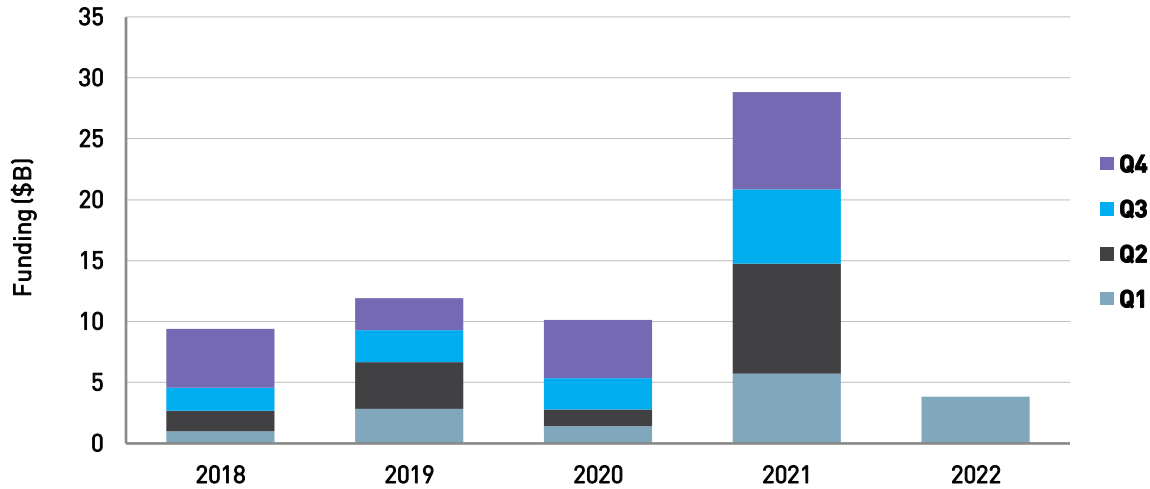


Martech Q1 Summary

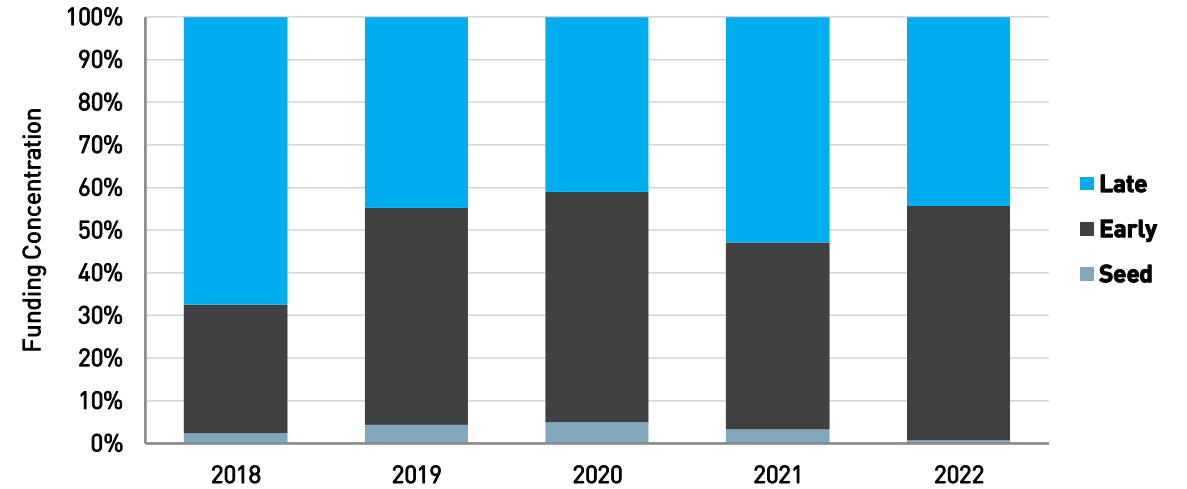
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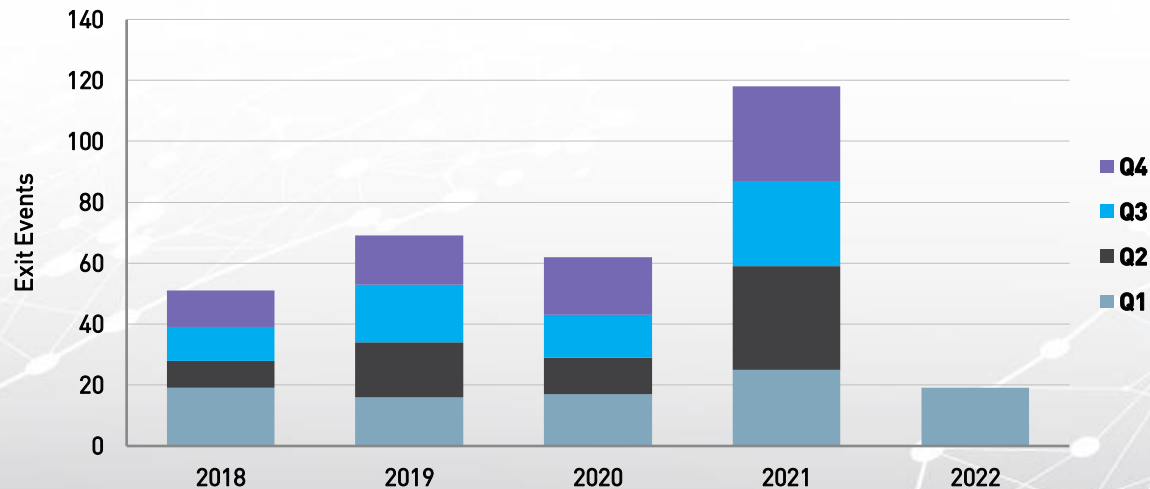
Funding



Maturity



Exits



Key Takeaways

- Martech funding through Q1 went down from the same period last year, with \$3.8B invested so far in 2022. Top 3 funding events last quarter



- 56% of Q1 funding went into seed and early stage companies
- There have been 19 martech exit events so far this year