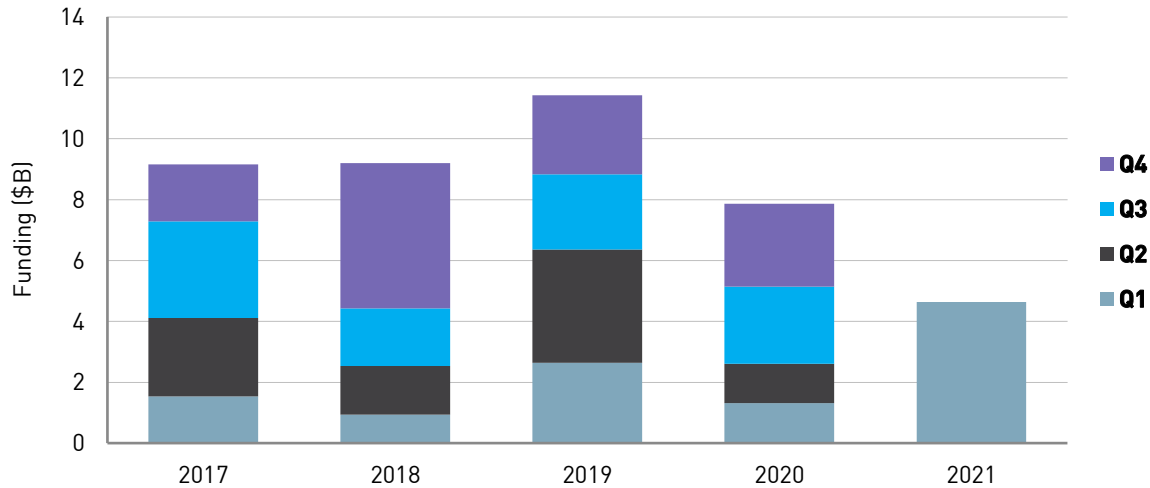


Martech Q1 Summary

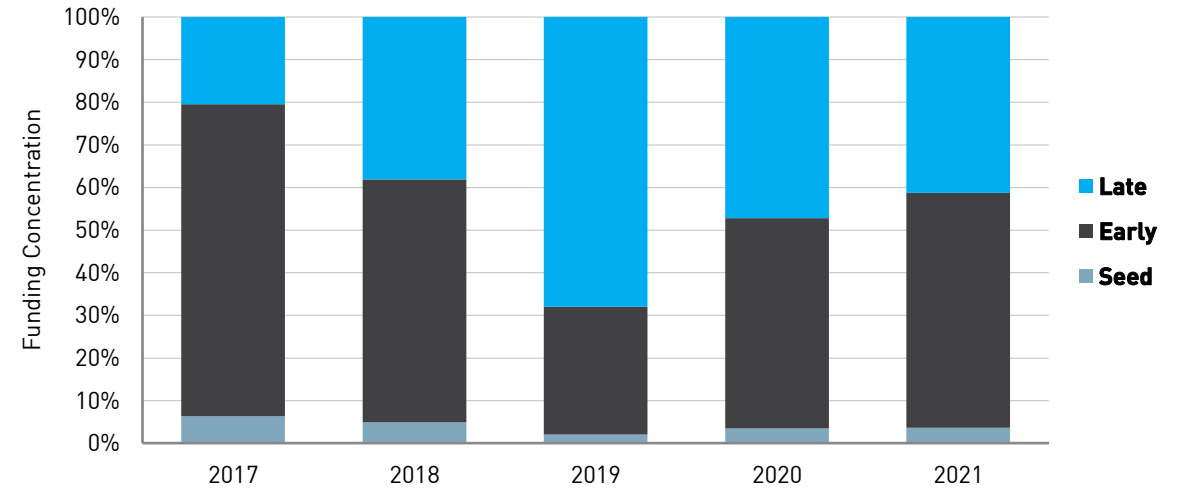
Need research on startups?
Visit www.venturescanner.com



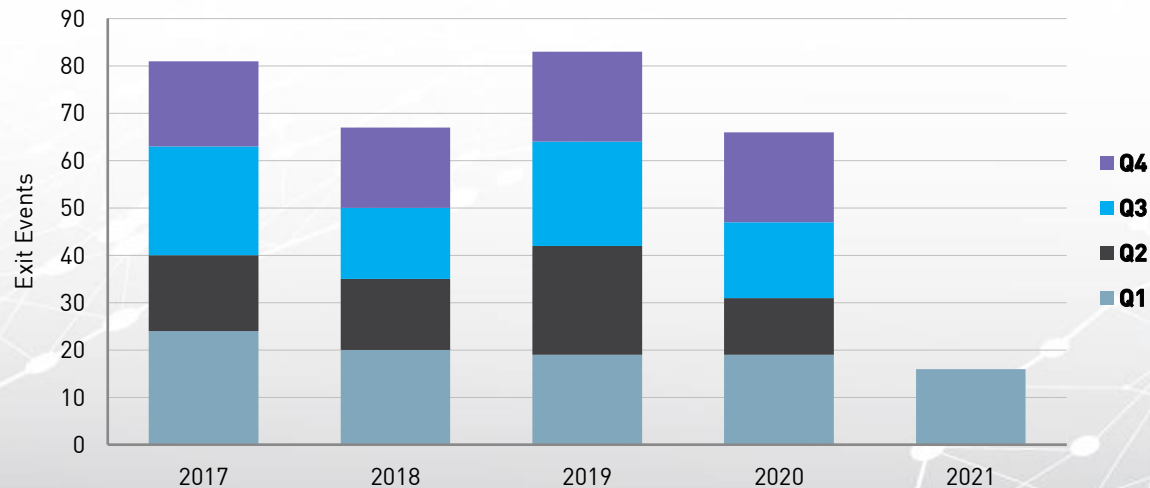
Funding



Maturity



Exits



Key Takeaways

- Marketing technology funding is off to a sizzling start this year, closing Q1 at \$4.6B. Top 3 funding events last quarter



- 59% of Q1 funding went into seed and early stage companies
- There were 16 M&A and IPO events last quarter